



# Cornell University Cooperative Extension Steuben County



## E-News Cornell Cooperative Extension News

May 2009 - Vol 1, Issue 1

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### Steuben Extension E-News has a new look

Welcome to the new format of our monthly e-newsletter!

If this is the first time you are receiving this information, it was probably not delivered previously because the high volume of addresses alerted various spam filters to block it. We now have a new program to help you enjoy staying up-to-date with our information and events.

This monthly e-newsletter, published by Cornell Cooperative Extension of Steuben County, is designed to keep volunteers, partners, friends, and supporters linked to the latest programming, news and research available to our county. We welcome your suggestions, comments and questions and hope you enjoy your subscription.

### Can you save money with pasture?

Cornell Cooperative Extension of Steuben County will lead a pasture walk at Lone Oak Dairy on May 20 to answer this question. Graziers often under estimate the value of their pasture and in turn end up over feeding grain and stored feeds. Learn how to measure pasture quality and quantity, avoid over feeding in the barn and reduce your feed bill. Whether you are new to grazing or an experienced grazer it is important to feed a balanced ration to cattle on pasture.

The pasture walk will begin at 11:00 a.m. on May 20. A light lunch will be provided. Please RSVP by Monday May 18th to CCE-Steuben County at 607-664-2300. Lone Oak Dairy is located on Hallock Road, between Wayne and Tyrone. The farm is ½ mile south of State Route 230 and 4 miles north of County Road 23.

### Free workshop explores energy saving ideas...



The best way to reduce our energy bills is to reduce the amount of energy we use. Cornell Cooperative Extension offers a free workshop to help you explore the ways to reduce the amount of energy you use through no-cost or low-cost conservation ideas. You can determine which ideas will work best in your home.

**Save Energy Save Dollars** will be held Tuesday, May 19 from 6:00-8:00 p.m. at the Hammondsport Library. The class is free, but please register to receive the free materials by calling 607-664-2300.

### 2009 Dairy Princess and Ambassadors openings

The Steuben County Dairy Promotion Committee is looking for candidates to be the 2009 Steuben County Dairy Princess and for

The Steuben County Dairy Promotion Committee is looking for candidates to be the 2009 Steuben County Dairy Princess and for Dairy Ambassadors. Candidates must be a resident of Steuben County between the ages of 16 and 24, never been married, nor had a child. She must be the daughter of a dairy farmer, farm employee, agribusiness employee or be personally affiliated with the dairy industry through 4-H or FFA. Girls between the ages of 11-16 are invited to join the program as Dairy Ambassadors. Dairy Ambassadors assist the dairy princess in carrying out her duties, and educate and train future promoters. The primary role of the Dairy Princess is to increase the consumption and sale of fluid milk and dairy products through public appearances, public education, and providing nutrition information to consumers.

The year long reign involves several volunteer hours and some travel. In an effort to reward young women for their time and effort the Steuben County Dairy Promotion Committee has developed an incentive program. For each year of participation as an ambassador or alternate Dairy Princess girls will earn \$100 (not to exceed \$500). If chosen to be the Steuben County Dairy Princess she will receive an additional \$500. The dairy princess program is overseen by the Steuben County Dairy Promotion Committee. For more information on joining the program or events please contact Kerri Bartlett, Extension Educator with Cornell Cooperative Extension of Steuben County, at 607-664-2311.

### Your chance to join in Community Supported Agriculture...

Want to get healthier? Missing the fresh vegetables of summer? Sign up now to reserve a weekly share of locally-grown organic vegetables from the PeaceWeaver Organic Farm CSA (Community Supported Agriculture) in Bath. Being a shareholder entitles you to delicious, fresh-picked vegetables weekly from June through October. The produce is certified organic; it doesn't have the health detractors of pesticides, herbicides, artificial fertilizers, waxes or resins. Buying directly from the grower saves you money. Over 60 households from Elmira to Alfred participated as working or non-working members last year. Working shares are less expensive and require only two hours of planting, weeding or harvesting each week. Non-working members simply pick up their vegetables at the farm or at sites in Corning, Hornell or Alfred. To learn more go to [www.peaceweavercsa.blogspot.com](http://www.peaceweavercsa.blogspot.com) or call 607-776-4060. Limited number of shares available. Sign-ups are first-come, first-served.

### Stephanie's Picks...

The Steuben County Master Gardeners will be at Massi's every Saturday in May from 10:00 a.m. to 2:00 p.m.. We will be testing soil pH for free and answering questions. Stop in and visit!

May 20 from 9:00 a.m. to 1:00 p.m. the Master Gardeners will be at the Corning Senior Center Plant Sale. We will be testing soil pH for free and answering questions there as well.

The Master Gardeners are helping VA residents take care of plants in the greenhouse as well as create a vegetable garden.

The Hammondsport Junior Master Gardener Club will be winding up in June with a planting around the school grounds.

### Gardening ideas for May:

- 1. Fertilize your lawn around Memorial Day with half the amount of recommended fertilizer. The other half is applied on Labor Day.**
- 2. Crabgrass control should be applied just as the forsythia loses its blossoms.**
- 3. Do NOT apply products to control Japanese Beetle grubs now! It will waste the product and won't be effective. Wait until July when the grubs are still small and close to the soil surface. To know if you need to treat or not cut a 1 square foot section in your lawn that looks like it is browning and if you have more than 10 grubs you should treat if there are less you most likely do not need to treat.**
- 4. Don't prune spring flowering shrubs until after they are done blooming. If you prune in the Fall or early Spring you will be pruning out flower buds that would bloom in spring.**

### Register now to participate in a conference to promote regional assets...

Several agencies are uniting to identify regional assets that are key building blocks in sustainable revitalization efforts. The **Promoting Regional Assets for Community and Economic Development** conference will be offered from **9:00 a.m. to 3:30 p.m. on May 13** at the Radisson Hotel, 125 Denison Parkway East, Corning by the Rural Learning Network of Central and Western New York.

Assets include the skills of the workforce, the vitality of community organizations, the resources of public, private, and non-profit institutions, and physical and economic resources of local places. The numerous lenses through which we can view regional assets include tourism, education, entrepreneurship, arts and culture, natural resources, agriculture and history.

The goals of this conference are to:

- Highlight the regional assets of western/central New York for community and economic development,
- Articulate the comparative advantages of the region,
- Encourage communities to build unique niches in a regional context,
- Explore symbiotic relationships among assets and their multiplier effects, and
- Explore the relationship between community capacity building and the development and promotion of assets.

Examples of regional assets will be presented by four panelists: Barbara Mink, Light in Winter Festival, Ithaca; Tom Tomsa, Cornell Cooperative Extension of Steuben County; Chrys Baldwin, New York Wine and Culinary Center, Canandaigua; and Tim Joseph, Finger Lakes State Parks, Trumansburg.

Speakers include Phil Myrick, Project for Public Places, New York on **Regional Placemaking: Connecting Towns as Places**; and Luther K. Snow, Rural Economic Developer and author of books on rural asset based community development and asset mapping.

Afternoon sessions will run concurrently on Promoting Regional Assets through Tourism Development, Building a Regional Entrepreneurial Climate, Promoting the Region's Educational Assets, and Ecosystems Approach to Regional Assets Development. The sessions will be followed by discussion and sharing of best practices. The conference will end with wine tasting featuring Steuben county wines.

Sponsors of the conference are Cornell University: Cornell Cooperative Extension, Department of Development Sociology, Community and Rural Development (CaRDI), and EDA University Center along with New York Association of Counties (NYSAC), Dennis A Pelletier County Government Institute, and Pipeline for Progress (P4P).

To register visit the CaRDI website at [www.cardi.cornell.edu](http://www.cardi.cornell.edu).

## Save the Dates...

Cornell Cooperative Extension of Steuben County has three major events coming up next fall that you won't want to miss! Slot these dates on your calendar now!

1. **Farm City Day** will be held **Saturday, Sept. 26** at the Drumm Farm in Pulteney. Watch for more information on their NEW website soon: [www.SteubenCountyFarmDay.com](http://www.SteubenCountyFarmDay.com).
2. The third annual **Southern Tier Outdoor Recreation Exposition** will be held **October 10-11** at the Wilkins RV facility on Route 415 in Bath. Tons of exhibitors, seminars, and hands-on activities for the whole family...and a way to experience the outdoors and wonderful natural resources of the Finger Lakes area together! Stay in touch with the latest details at [www.SouthernTierOutdoorShow.com](http://www.SouthernTierOutdoorShow.com)
3. **The Holiday Expo** will be held **Saturday, November 21**. Formerly called Cooperative Christmas, this event features hands-on workshops in a number of popular areas including wreath making and gingerbread house building.

## Families in Flight...

Watson Homestead Conference and Retreat Center, located in Coopers Plains, NY, is pleased to announce a weekend retreat called Families in Flight, a kite building workshop **June 20 - 21, 2009**. Make this Father's Day and the first day of summer a day to remember. Build and fly a kite, create and launch a water rocket, design a capsule to save an egg for a high fall or make a sticky note paper airplane! Families will have an opportunity to also take a swim in the pool, hike the trails, climb the climbing tower, enjoy buffet style dining and Sunday brunch and relax, together as a family.

For more information and to make a reservation for this retreat, please contact Watson Homestead at (607) 962-0541 or email [whomestead@stny.rr.com](mailto:whomestead@stny.rr.com)

Watson Homestead Conference and Retreat Center provides a place where people of all faiths and denominations find opportunity for spiritual, emotional, physical, and educational growth. With over 500 unspoiled acres, Watson Homestead provides a spectacular

for spiritual, emotional, physical, and educational growth. With over 500 unspoiled acres, Watson Homestead provides a spectacular setting for recreational pursuits, conferences, retreats, and events. For more information about Watson Homestead, call 607.962.0541 or visit [www.watsonhomestead.com](http://www.watsonhomestead.com).

### Corning Chamber offers roundtable discussions

The Corning Chamber is pleased to host special business roundtables focused on providing Chamber Member Businesses with an opportunity to network with other businesses in like industry and talk about the challenges facing each business or share industry best practices. Corning Community College Business Development Center will also be a partner in these roundtable discussions.

If you are not a member of the Corning Chamber, now might be a good time to join and share in such growing opportunities. Through such feedback and listening, new opportunities for programs, services or resources may be identified. The roundtables have been divided into six (6) general business categories and the discussions will be lead by a Chamber Board Member who shares/understands that business and the issues facing that industry. Upcoming roundtables are:

1. Tuesday, May 12th - **Retail/Food & Beverage**  
Rick Maxa, Chair  
Bottles & Corks / Kenneth Crosby Industrial Supply
2. Tuesday, May 26th - **Not-for-Profits**  
Dr. Edward J. Lukomski, Chair  
Pathways, Inc.
3. Tuesday, June 9th - **Financial Institutions**  
Karen Sears, Chair  
M & T Bank
4. Tuesday, June 23rd - **Service/Utility Businesses**  
Jerry Sleve, Chair  
Corning Natural Gas Corporation
5. Tuesday, June 30th - **Professional Partnerships**  
George Welch, Jr., Chair  
Welch & Zink

Some of questions to be discussed in the business roundtables include: Impact of current economy on business, Impact of proposed state/federal budget cuts/taxes, Top priority issues/concerns for business, Challenges currently facing business, Business involved with green initiatives/resources, Programs / services / resources needed, Should roundtables be scheduled as a regular venue?

### 4-H Riding Evaluations...

All 4-H horse members who did not exhibit at the 2008 Steuben County 4-H Horse Shows, 2008 Walk/Trot riders, 2008 Novice riders, 2008 Walk/Stop riders, 2008 Leadline riders, first year drivers, and new horse/driver combinations will be required to have a riding evaluation before they exhibit at the Steuben County June or July Qualifying Shows.

There will be **Riding Evaluations on Sunday, May 24** from 10:30 a.m. - 1:30 p.m. at the dog show ring by the sheep/swine barn. You do not have to be participating in the Bath Trailblazers Open Horse show on May 24 to be able to have the evaluation done. If you are unable to participate in this evaluation, you will need to be evaluated at either the June or July qualifying shows at 8:00 a.m. Your parent or legal guardian needs to be present for the evaluation and you need to bring the evaluation form with the first page filled out including your parent/guardian signature with you.

### New York State 4-H Horse Program In-service offered

A wonderful program is planned once again with timely topics and outstanding speakers!! This in-service is open to CCE staff, volunteers, and teen leaders on Wednesday, May 20, 2009 beginning at 8:30 a.m. at Cornell University, Morrison Hall, Ithaca.

Registration and \$20 registration fee plus parking if needed is due by May 13 to Cornell University. More information will be on the Department of Animal Science web site/NYS 4-H Horse Program page at <http://www.ansci.cornell.edu/4H/horses/index.html>

### 4-H Poultry Outing registrations due

The Poultry Outing will be held June 7 in the Pavilion Building at the New York State Fairgrounds from 10:00 a.m. to 2:00 p.m.

The Poultry Outding will be held June 7 in the Poultry Building at the New York State Fairgrounds from 10:00 a.m. to 3:00 p.m. Registrations are due by May 22 to [WHIPPLE6@GMAIL.COM](mailto:WHIPPLE6@GMAIL.COM). The 2009 Poultry Outing will be held upstairs, in the open poultry barn, while the Finger Lakes Open Poultry Show is being judged downstairs ! This will be a FUN filled day and education at no cost to youth and is by registration ONLY.

For resource information about the Poultry Science contact the CCE-Steuben Office at 607-664-2300. If any youth want to enter the open poultry show, contact John Pierce ASAP for entries at [johncliffordpierce@version.net](mailto:johncliffordpierce@version.net).

### Reminder from last month's E-News...

**Financial Pyramid Series...**The six-week Financial Pyramid series continues this month in Bath! The final three sessions cover financial planning, estate planning and asset protection. Cooperative Extension has partnered with some major players to offer this essential information - the USDA Rural Development, Five Star Bank, Corning Credit Union Investment Services, Elder Law Attorney Patrick Roth, and Tri County Housing.

The series is held on Thursdays through May 28 at the Dormann Library from 6:00-8:00 p.m. Best of all - it's free! Attend one class, two or three, or all of them! We simply ask that you call 607-664-2300 and register so we have the right amount of materials available.

**4-H Shooting Sports training...**The Western New York Regional 4-H Shooting Sports Workshop will be held on Friday, June 5 at 6:00 p.m. through Sunday, June 7, 2009 at 2:30 p.m. Registration is due by May 22, 2009! The 4-H Shooting Sports Program is a hands-on firearms safety training and natural resources program for girls and boys ages 9 to 19 years old.

The New York 4-H Shooting Sports Program Annual Regional Workshop will certify volunteer leaders as 4-H Shooting Sports Instructors. The workshop will feature the following disciplines (based on a minimum enrollment of five participants): Archery, Coordinator, Rifle and shotgun. Adults will be certified to teach the applicable discipline to youth participating in formal 4-H Shooting Sports Programs and in camp situations. Each state maintains its own standards for certification that may exceed those established by the National 4-H shooting Sports Committee. Participants will be able to complete requirements in only one discipline. All equipment will be supplied. The workshop adheres to all National 4-H Shooting Sports curriculum standards.

The workshop will be held at 4-H Camp Wyomoco, 2780 Buffalo Rd., Varysburg, NY. A \$75 registration fee includes instructor costs, materials, overnight camp bunkhouse accommodations and meals. For more information on this event contact Kim Randall at the CCE-Steuben office at 607-664-2300 or email [ksb3@cornell.edu](mailto:ksb3@cornell.edu) or visit online at [www.nys4Hshootingssports.org](http://www.nys4Hshootingssports.org).

**Sewing Program and Yard Sale...**May 16 there will be a Community Sit and Sew Program and Yard Sale sponsored by American Sewing Guild Southern Tier Chapter at the Hammondsport Fire Hall from 10:00 a.m. to 4:00 p.m.

Sue Pietrzak, President of the American Sewing Guild Southern Tier Chapter, would love for those who are interested to come and help. They will be making cancer caps, neck pillows and teddy bears. Older youth and adults can do anything they want- cut fabric or sew. Any age is fine. One of the members brought her 4 and 7 year old and they stuffed teddy bears and drew on the faces. Older youth can cut and sew. If the youth are under 13, an adult should come with them. There is no charge and the participants can stay for as long as their schedule allows. Also, if any have a sewing machine, it would be helpful to bring it along. This would be a good opportunity to learn how to make these projects and could be done as a community project.

If you have any further questions, contact Loree Symonds at the CCE-Steuben office at 607-664-2300 or by emailing [las65@cornell.edu](mailto:las65@cornell.edu).

**Chicken BBQ Orders due...**The Steuben County 4-H Small Animal Program will hold a Stearns Chicken BBQ Fundraiser on Saturday, June 13, 2009 at the Steuben County Fairgrounds, Chestnut Street Entrance from 11:30 a.m. 12:30 p.m.

Pre-Orders and Pre-Paid Orders are due by Friday, May 29, 2009. Those wishing to support this fundraiser can make their check payable to: Steuben County 4-H Small Animal Committee and mail to CCE-Steuben, 3 East Pulteney Square, Bath, NY, 14810

One-half BBQ chicken is \$4.50 each, one-half BBQ chicken dinner (including Macaroni Salad, Coleslaw, Roll and Butter) is \$6.50, and 8 oz water or various cans of soda are \$1 each.

or eating healthier because you helped fund an educational series? Will new farming techniques that you supported help keep Steuben County at the forefront of the state and even the country in reputation? All this and more is possible with your participation. [Please donate here.](#)

**Carla Dawejko**  
**Public Affairs Coordinator**  
**Cornell Cooperative Extension of Steuben County**

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